John Parnell, Ph.D.

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About

John A. Parnell is the William Henry Belk Professor of Management at the University of North Carolina at Pembroke. Dr. Parnell earned the BSBA (Marketing), MBA, and MA (Adult Education) degrees from East Carolina University, the Doctor of Education degree from Campbell University, and the Doctor of Philosophy degree in Strategic Management from The University of Memphis. Dr. Parnell has over 20 years of college teaching and administrative experience, serving for five years as Professor and Head of the Department of Marketing and Management at Texas A&M University-Commerce before moving to Pembroke. He served as Interim Dean of the UNCP School of Business during the 2014-15 academic year. Dr. Parnell is a recipient of the 2002 H.M. Lafferty Distinguished Faculty Award at A&M University-Commerce, the 2005 and 2015 Adolph Dial Awards for Scholarly & Creative Activity at

Department and Programs

- School of Business

Office Hours

Tuesday & Thursday: 8:00am-9:30am, 10:45am-11:45am or By Appointment

UNC-Pembroke, and the 2011 *Spirit of Inquiry* award for his ethics and capitalism course from the John William Pope Center for Higher Education Policy.

Dr. Parnell is the author of over 200 basic and applied research articles, published presentations, and cases. His present research is focused on business strategy and performance, business ethics, and crisis management,. Recent publications have appeared in the *Journal of Business Ethics*, *International Journal of Organizational Analysis*, *Academy of Management Learning & Education, Management Decision, Journal of Management Education*, the *European Journal of Management,* and *Strategic Change*. He is the author of *Strategic Management: Theory and* Practice (2016, Academic Media Solutions, 5e), a co-editor of *Business English* (2010, Higher Education Press-Beijing), and co-author of *Crisis Management in the New Strategy Landscape* (2013, Sage Publications, 2e). Dr. Parnell has conducted lectures and executive development workshops in a number of countries, including Egypt, Mexico, Peru and China.